

## Info Session: Horizon Results Booster

17 November 2022 | 10:00 - 12:30 | Online event

10:00 – 10:15	<p><b>Horizon Results Booster: The Rules of the Game</b></p> <p><b>Cathy Cieslik</b> – <i>European Commission, Directorate-General for Research &amp; Innovation, Common Knowledge and Data Management Service</i></p> <p><b>Alessia Melasecche Germini</b> – <i>META Group</i></p>
10:15 – 10:20	SLIDO interactive session
10:20 – 10:40	<p><b>Portfolio Dissemination &amp; Exploitation Strategy (PDES) Service</b></p> <ul style="list-style-type: none"> <li>• <b>Module A:</b> Identifying and creating the portfolio of R&amp;I project results</li> <li>• <b>Module B:</b> Helping projects from the portfolio to design and execute a portfolio dissemination plan</li> </ul> <p><b>Nicholas Ferguson</b> – <i>TRUST-IT</i></p>
10:40 – 10:50	<p><b>Module A &amp; B in practice</b></p> <ul style="list-style-type: none"> <li>• <b>Lourdes Morillas Vinuales</b> - <i>Med'n'Change project</i></li> </ul>
10:50 – 11:10	<p><b>Portfolio Dissemination &amp; Exploitation Strategy Service</b></p> <p><b>Module C:</b> Assisting projects to improve their existing exploitation strategy</p> <p><b>Business Plan Development (BPD) Services</b></p> <p><b>Antonello Fiorucci</b> – <i>META Group</i></p>
11:10 – 11:30	<p><b>PDES Module C and BPD in practice</b></p> <ul style="list-style-type: none"> <li>• <b>Ainhoa Cortés</b> – <i>WATEREYE project</i></li> <li>• <b>Ángel Moya</b> – <i>MEISTER project</i></li> </ul>
11:30 – 11:50	<p><b>Go-To-Market (GTM) Services</b></p> <ol style="list-style-type: none"> <li>1. Pitching</li> <li>2. Support and guidance for IPR</li> <li>3. Training in Innovation Management</li> <li>4. Business services</li> <li>5. Examining options for exploitation</li> <li>6. Access to non-EU funding</li> </ol> <p><b>Alessia Melasecche Germini</b> - <i>META Group</i></p> <p><b>Anna Franciosini</b> - <i>Ciaotech / PNO Consulting</i></p>
11:50 – 12:00	<p><b>GTM Service in practice</b></p> <ul style="list-style-type: none"> <li>• <b>Edward Someus</b> – <i>REFERTIL project</i></li> </ul>
12:00 – 12:30	<b>Q&amp;A and Closing remarks</b>